

GIVE JUNE 1 - 2



NEPA Gives' success is due in large part to our generous community.

Please support us as we aim to raise \$1.5M on June 1-2, 2023, for over 200 causes that benefit our communities in Northeastern Pennsylvania. There are many ways you can support NEPA Gives. If you don't see an opportunity listed, contact us with your ideas!

Thank you for your support, and we look forward to your involvement!

Contact us for additional help with sponsorship ideas or to support NEPA Gives.

CONNOR SIMON
GRANTS & OUTREACH MANAGER
WAYNE COUNTY COMMUNITY FOUNDATION
CSIMON@WAYNEFOUNDATION.ORG



@NEPAGIVES
@SCRANTONAREAFDN
@SCRANTON.AREA.FDN



THE LARGEST REGIONAL GIVING DAY IN NEPA

JUNE 1 - 2



nepagives.org

WHY NEPA Gives?

NEPA Gives—a 24-hour online giving extravaganza that’s all about giving back to our community. For 24 hours, donors may make secure donations to their favorite local nonprofit organizations through the NEPA Gives online platform.

Partnering with NEPA Gives helps to amplify the gifts received, supports nonprofit training, and spreads the word through media and advertising.

Sponsorship positions your organization as a champion for hundreds of nonprofits on the area’s largest day of giving. Maximize local giving and make an impact with a sponsorship that reflects your company’s commitment to the community.

Join the movement and support NEPA Gives’ success!






NEPA GIVES RAISED
\$1 MILLION +
FOR **235** LOCAL
NONPROFITS
IN 2022

COMMUNITY MATCHES increase nonprofit donations by an average of **35%**

WHAT does your partnership look like?



Additional Partnership Benefits

-  **RECOGNITION**
Logo prominently displayed on NEPA Gives website.
Recognition on social platforms leading up to NEPA Gives
-  **DIGITAL COMMUNICATIONS**
Logo centered on all NEPA Gives digital communications.
-  **PRINTED MATERIALS**
Logo integrated into NEPA Gives printed materials.
 - Press releases about NEPA Gives
 - Email communication to donors and nonprofits
 - Event t-shirts
 - Handouts and logo presence at nonprofit trainings
 - Signage at in person events
 - Facebook Live interview to promote your support
 - Special editorial coverage of your support
 - Custom-produced video segment
 - Full 15-minute live interview on day of NEPA Gives

Single
LARGEST
day of philanthropy
in NEPA

since 2020
\$2.9M
dollars raised

Over
200/yr
participating
organizations

100+/yr
prizes and incentives
awarded

since 2020
13,500+
participating donors



SUPPORT OPPORTUNITIES

NEPA Gives is a 24-hour online giving extravaganza that's all about giving back to the community.

NEPA Gives is back on June 1 - 2, 2023
7:00 PM - 7:00 PM



\$1,000 IMPACT SUPPORTER

- Recognition during livestream simulcast on multiple social media platforms during NEPA Gives
- Logo on various promotional materials
- Logo on our social media pages

\$500 INNOVATION SUPPORTER

- Recognition during livestream simulcast on multiple social media platforms during NEPA Gives
- Logo on various promotional materials



To become a NEPA Gives Supporter, contact us at nepagives@safdn.org

\$10,000 TITAN

- Features on the social media banner.
- Recognition and development of 2 Incentives awarded during NEPA Gives.
- Business to co-host a live or prerecorded segment during the NEPA Gives Livestream event
- Recognition in 3 posts on social platforms leading up to NEPA Gives.
- Spotlight story on Business included in one of our Eblasts and promoted on social media



\$5,000 PILLAR

- Recognition and development of 1 Incentives awarded during NEPA Gives.
- Business name/logo listed on NEPA Gives website.
- Recognition on social platforms leading up to NEPA Gives.
- Acknowledgement during Livestream simulcast on multiple social platforms.
- Featured and Interviewed on the Livestream the day of NEPA Gives.



\$2,500 CHAMPION

- Business name/logo listed on NEPA Gives website.
- Recognition during Livestream simulcast on multiple social platforms.
- Recognition on social platforms leading up to NEPA Gives.



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